

ADVISORY BOARD

Strategic Leadership, Planning, & Self-Assessment



ADVISORY BOARD SWOT ANALYSIS

Preparation for Strategic Planning Meeting:

To best prepare for the strategic planning meeting, high-performing boards compile the following data and have members complete a SWOT analysis.

Data analysis includes: Advisory Board Impact Dashboard, previous work-based learning data (completed and requested by academies, and comparison of previous goals to outcomes and impact

Instructions:

1. Compile and package data to share with board members when sending SWOT analysis survey (paper or online).
2. Provide members adequate time to review data and complete survey (at least one week).
3. Compile SWOT survey results. Prepare data and SWOT analysis for Chair or designee to review during strategic planning meeting. An example SWOT compilation graphic is provided in this document.

SWOT Analysis Survey Instructions for Members:

In preparation for the upcoming strategic planning meeting on [date], please take a few minutes to share your insights related to strengths, weaknesses, opportunities, and threats.

Note: You may also direct members to predetermined board priorities, if applicable, such as work-based learning, internships, Academy quality, curriculum enhancements, educator work-based learning and professional development. This can apply to any of the sections below.

1. Please briefly share **STRENGTHS** related to the board's impact.
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2. Please briefly share **WEAKNESSES** related to the board's impact.
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3. Please briefly share **OPPORTUNITIES** related to the board's impact.
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4. Please briefly share **WEAKNESSES** related to the board's impact.
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SWOT Analysis Results - Example Format

