

Final Marketing Plan Presentation: Virtual Station Rotation (Week 4)

Stations	Instructions			
Teacher-Led Station	Instruct students to attend the virtual-conferencing session assigned to your group.			
	Group	Names	Day / Time	Video Conferencing Link
	1			
	2			
	3			
<p>Objective: To participate in class collaboration and finalize the Marketing Plan Presentation.</p> <p>Required materials for Teacher-Led Station:</p> <ul style="list-style-type: none"> Teacher Resources: Marketing Plan Sprint to the Finish PPT Presentation Student Resource: Marketing Plan Peer Review PPT Presentation and Peer Review Feedback Template Supplemental Resource: Article: 40 Ways Teachers Can Use Pinterest in the Classroom 				
Online Station	<p>Objective: To select the best products to “take to market” by using the Feedback Template to provide constructive recommendations for product improvements.</p> <p>Directions: Working in small groups, students finalize marketing products and post to a sharing application.</p>			
Offline Station	<p>Objective: To use peer recommendations to enhance and perfect the marketing products</p> <p>Directions: Students work independently on their marketing products.</p> <p>Post documentation of your work to... (teacher-directed)</p>			