

# ADVISORY BOARD

Strategic Leadership, Planning, & Self-Assessment



## ADVISORY BOARD SWOT ANALYSIS

Preparation for strategic planning meeting.

To best prepare for the strategic planning meeting, high-performing boards compile the following data and have members complete a SWOT analysis.

Data analysis includes -Advisory Board Impact Dashboard, previous work-based learning data, and comparison of previous goals to outcomes and impact

### Instructions:

1. Pull data, compile data into package to share with board members when this SWOT analysis survey is sent (paper or online).
2. Provide members adequate time to review data and complete survey, at least one week.
3. Compile SWOT survey results. Prepare data and SWOT analysis for Chair or designee to review during strategic planning meeting. An example SWOT compilation graphic is provided below.

### SWOT Analysis Survey Instructions for members:

In preparation for the upcoming strategic planning meeting on [date], please take a few minutes to share your insights related to strengths, weaknesses, opportunities, and threats.

1. Please briefly share **STRENGTHS** related to the board's impact. (you may also direct members to predetermined board priorities, if applicable, such as work-based learning, internships, Academy quality, curriculum enhancements, educator work-based learning and professional development)
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2. Please briefly share **WEAKNESSES** related to the board's impact. (you may also direct members to predetermined board priorities, if applicable, such as work-based learning, internships, Academy quality, curriculum enhancements, educator work-based learning and professional development)
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3. Please briefly share **OPPORTUNITIES** related to the board's impact. (you may also direct members to predetermined board priorities, if applicable, such as work-based learning, internships, Academy quality, curriculum enhancements, educator work-based learning and professional development)
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4. Please briefly share THREATS related to the board's impact. (you may also direct members to predetermined board priorities, if applicable, such as work-based learning, internships, Academy quality, curriculum enhancements, educator work-based learning and professional development)

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SWOT Analysis Results Example Format

